

National Advisory board

Company name	Preamble	Title prefix	First name	Middle name	Last name	Job title
Vintura	Mr.		Bas		Amesz	Partner
UMCU	Mr.	Prof. dr.	Geert		Blijham	Former CEO
GSK BV	Mr.		Cornelis		Boersma	Head of Market Access for Europe & Canada
Amgen	Mrs.		Jannie	van den	Broek	Director Value, Access and Policy
VvAA	Mr.		Edwin		Brugman	Director knowledge management and networking
Jan van Es Instituut			Marc		Bruijnzeels	Managing Director
INSEAD Social Innovation Centre	Mr.		Luke		Disney	Executive Director
Gilde Healthcare	Mr.	Dr.	Janke		Dittmer	Partner
Assistis	Mr.	Dr.	Michel		Dutrée	Raadgever, transitie manager, toezichthouder & coach
AMC	Mr.	Prof. dr.	Leon		Eijsman	Former head cardiosurgery AMC
University Maastricht	Mr.	Prof.	Wim		Groot	Prof. Health economics, Medicine and Life Sciences
Dutch association for Innovative Medicines	Mrs.		Ida		Haisma	Deputy Director/Head of Policy and Knowledge Department
WUR	Mr.	Prof. dr.	Ludo		Hellebrekers	Directeur onderzoeksinstituut Wageningen Bioveterinary Research
STZ (Samenwerkende Top Ziekenhuizen)	Mrs.		Fenna		Heyning	Director
Ministry of Health	Mr.	Prof. dr.	Patrick		Jeurissen	Chief Research Scientist
Achmea	Mr.		Jeroen		Kemperman	Senior Manager Strategy, Programs, Investments and Lessons, divisie Zorg & Gezondheid
PharmAccess Foundation / Joep Lange Instituut	Mr.		Alexander		Kohnstamm	Director of External Affairs
Skipr	Mr.		Ruud		Koolen	Publisher
Accenture	Mrs.		Katinka	de	Korte	Partner Accenture Health & Public Service
Karater, categoriaal ziekenhuis Kinder- en jeugdpsychiatrie	Mrs.		Bertine		Lahuis	Voorzitter RvB Karakter
IGZ	Mrs.		Merel		Langelaar	Coordinating specialist inspector
Performation Healthcare Intelligence BV	Mr.		Steven		Lugard	CEO
BCG	Mr.		John		Luijs	Associate Director
Healthcare	Mr.		Jaap		Maljers	Social entrepreneur and investor in health care
Abbvie BV	Mr.		Jos		Nieveen	Director
BNR Nieuwsradio	Mrs.		Harmke		Pijpers	Presenter BNR Nieuwsradio
Novartis Pharma BV	Mr.		Pierre	de	Raad	Brand Manager Asthma/CSU
Novartis	Mrs.	Dr.	Claudia		Rijcken	Digital Pharmaceutical Patient Care Expert
Zorgverzekeraars Nederland	Mr.		André		Rouvoet	Head of the Department of Internal Medicine and Infectious Diseases
Rabobank Nederland	Mr.		Michel	van	Schaik	Director Healthcare
VUMC	Mr.	Prof. dr.	Jaap		Seidell	Professor of Nutrition and Health
World Healthcare Forum	Mr.	Dr.	Harm		Snippe	Board member
Access to Medicine Foundation	Mrs.		Maria		Stasinou	Pharmacist/ Health Economist
Sustainable Health Care Challenge platform	Mr.	Dr.	Jan Jaap		Verhoef	Founder, CEO Access to medicine
World Healthcare Forum	Mr.	Prof. dr.			Verhoef	Initiator, Chairman
UU	Mr.	Prof.	Bernard		Wientjes	Ex VNO-NCW
Heartlife	Mrs.	Dr.	Janneke		Wittekoek	CEO, Women's Cardiologist
Marc Wortmann Consultancy	Mr.		Marc		Wortmann	CEO, Former President International Alzheimer Foundation
MMC	Mr.	Prof. dr.	Jan Harm		Zwaveling	Member of board at Maxima Medical Center