

# SHAPING THE FUTURE OF HEALTHCARE

## MONDAY 28TH OF NOVEMBER 2016 | WORLD FORUM | THE HAGUE

TIME / LOCATION	TOPIC	SPEAKER NAME(S)	ROLE	COUNTRY
<b>From 08:15</b>	Registration			
<b>SESSION 1: WELCOME AND OPENING PLENARY SESSION + START INNOVATION MARKET</b>				
<b>09:15 Amazone</b>	Welcome	Prof. Dr. J. Verhoef	CEO World Healthcare Forum	NL
<b>09:20 Amazone</b>	Welcome and opening	Chairman Mr. A. Kohnstamm	Director of Advocacy, the Joep Lange Institute	NL
<b>09:25 Amazone</b>	Welcome	Princess Laurentien of the Netherlands	Member of the Dutch Royal Family	NL
<b>09:55 Amazone</b>	Welcome video message	Minister E.I. Schippers	Minister of Health, Welfare and Sport in the Netherlands	NL
<b>SESSION 2: OPENING LECTURES</b>				
<b>10:00 Amazone</b>	Global Public Health	Dr. J. Taylor	Senior Director Public Health Johnson and Johnson	USA
<b>10:20 Amazone</b>	Future Pandemics	Prof. Sir R.M. Anderson	Professor, London School of Public Health	UK
<b>10:40 Amazone</b>	The battle against Antimicrobial Resistance	Mr. E. Hanon	Senior VP & Head Vaccines Discovery and Development GSK	BE
<b>11:00 Foyer</b>	<b>COFFEE BREAK: DISCUSSION WITH SPEAKERS AND NETWORKING</b>			
<b>SESSION 3: THE JOURNEY OF THE PATIENT THROUGH THE HEALTHCARE LANDSCAPE</b>				
<b>11:30 - 13:00 Amazone</b>	Chairmen	Dr. J. Figueras Dr. V. Muthu	Director of the European Observatory on health Systems and Policies, World Healthcare Organization, Independent Healthcare consultant International board member World Healthcare Forum	BE, UK
	The journey of the patient through the Healthcare Landscape	Dr. J. Figueras, 15 min.	Director of the European Observatory on health. Systems and Policies	BE
	The journey in Canada and Japan, 15 min	Prof. J.A. Kaczorowski, 15 min. Prof. Dr. K. Shibuya, 15 min.	Professor, University of Montreal, Professor, Department of Global Health Policy Graduate School of Medicine, The University of Tokyo	CA, JP
	The journey of the patient with breast cancer as an example	Dr. S. Deandrea, 15 min.	European Commission's Initiative on Breast Cancer (ECIBC)	BE
		Discussion, 30 min.		
<b>SESSION 4: INNOVATION IN HEALTHCARE</b>				
<b>11:30 - 13:00 Everest (1)</b>	Chairman	Dr. J. Maljers	Co-founder Incision Group	NL
	Human Data Analytics in Healthcare and Beyond: Wearable data in context, Virtual reality in medicine, A Virtual Heart Centre, the Watson computer	Dr. J. Maljers, Dr. F. Jennings, Dr. E.P. de Kluiver, Mr. L. Villa del Campo, Mr. V. The, 15 min. each speaker	Co-founder Incision Group, CSO and Co-founder Detalytics, Chairmen of the Board and Head Isala Heart Centre, Fjordnet, MRDM	NL, SG, NL, SP, NL
		Discussion, 30 min.		
<b>SESSION 5: COLLABORATION LONDON SCHOOL OF PUBLIC HEALTH AND JOEP LANGE INSTITUTE, PHARMACCESS AND AMC</b>				
<b>11:30 - 13:00 Everest (2)</b>	Chairman	Prof. R.M. Anderson	Professor, London School of Public Health	UK

	Introduction	Prof. R.M. Anderson, 5 min.	Professor, London School of Public Health	UK
	The role of Partnerships in NTD product Development	Dr. R. van Leeuwen, 15 min	Director of Acquisition at AIGHD and the AMC Department of Global Health	NL
	Connected diagnostics for neglected diseases	Prof. Dr. T.F. Rinke de Wit, 15 min.	Professor, Sustainable Healthcare in Resource-poor Settings AMC and the Joep Lange Institute	NL
	Polyhexanide-based nanoparticles: antimicrobial properties and NTD applications	Prof. L. Good, 15 min.	Professor Royal Veterinary College	UK
		Discussion, 30 min.		
<b>13:00 Foyer</b>	<b>LUNCH</b>			
<b>13.00 Everest (1)</b>	<b>LUNCH SESSION: EVERYTHING YOU ALWAYS WANTED TO ASK ABOUT HEALTHCARE IN AFRICA, BUT WERE AFRAID TO ASK. A SESSION WITH AFRICAN HOSPITAL MANAGERS; CHAIRMEN MR. A. KOHNSTAMM AND MR. S. LUGARD</b>			
<b>13.00 Everest (2)</b>	<b>LUNCH SESSION: MS. P. WILSON: DEBATE ON ACCREDITATION OF HEALTHCARE INSTITUTIONS</b>			
<b>SESSION 6: WHEN SECONDS COUNT</b>				
<b>14:00 - 15:30 Amazone</b>	Chairman	Prof. Dr. I.B. Schipper	Head Traumatology LUMC	NL
	When seconds count: Victims of terror attacks and other calamities, Psychiatric Health problems of refugee children	Prof. Dr. S. Nijs, 15 min.	Chairman department of traumatology/ Trauma surgeon, UZ Leuven	BE
	Trauma team deployment in austere environments: The Haiti experience	Dr. K.J.Ponsen, 15 min.	Trauma Surgeon, Trauma Unit, Dept of Surgery, Noordwest Ziekenhuisgroep, Alkmaar, Dept of Surgery, Burn Center Rode Kruis Ziekenhuis, Beverwijk Military Trauma Surgeon (Reservist ), Royal Dutch Army	NL
	Terrorist attack in Nice: experience of a pediatric surgeon	Dr. F. Solla, 15 min.	Consultant Orthopaedic Surgeon, Unit of Pediatric Orthopaedic and Trauma Surgery Lenval Children's Hospital Nice	FR
	Psychiatric interventions for minor refugees and asylum seekers	Dr. I. M. Hein, 15 min.	Child Psychiatrist AMC	NL
		Discussion, 30 min.		
<b>SESSION 7: ACCESS TO MEDICINE</b>				
<b>14:00 - 15:30 Everest (1)</b>	Moderator / Chairman	Mr John Luijs, Mr. R. Bergström	Associate Director the Boston Consulting Group, Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA)	NL, BE
	Access to medicine, Different forms of pricing in healthcare; Cost and Access to medicines, Critical appraisal of Health technology	Ms. T. Prasad, Mr. E. Schoonveld, Mr. R. Bergström, Dr. Ø. Melien, Ms. A. Ferrario, 15 min. each speaker	Research program manager, Market Acces and Pricing at ZS Ass New York, Director General, European Federation of Pharmaceutical Industries and Associations (EFPIA), Norwegian health Service, Research Officer at the London School of Economics	NL, USA, BE, NO, UK
		Discussion, 30 min.		
<b>15:30 Foyer</b>	<b>COFFEE BREAK: DISCUSSION WITH SPEAKERS AND NETWORKING</b>			
<b>SESSION 8: PLENARY SESSION</b>				
<b>16:00 - 17:30 Amazone</b>	Chairman	Mrs. A. Lugard	Manager Advanced Customer Strategy, Accenture.	NL

<b>16:00 Amazone</b>	Future of Healthcare	Dr. V. Muthu	World Healthcare Organization, Independent Healthcare consultant International board member World Healthcare Forum	UK
<b>16:30 Amazone</b>	High precision Diagnostics for High Precision Medicine	Dr. R. Pauwels	CEO Biocartis	BE
<b>17:00 Amazone</b>	Moving Toward a Culture of Health in the US: Challenges and Progress	Prof. Dr. J.R. Finnegan jr.	Head of public health, University of Minnesota	USA
<b>17.20 Amazone</b>	Launch of the Health System in Transition (HiT) review of the Netherlands	Mrs. J. de Jong, Dr. J. Figueras, Dr. E. van Ginneken, Mr. P. Jeurissen	Programmaleider NIVEL, Director of the European Observatory on health Systems and Policies, Hub Coordinator of the Berlin office of the European Observatory on Health Systems and Policies at the Berlin University of Technology, Ministry of Health Welfare and Sports	NL, BE, DE, NL
<b>18:00 - 19:00 Foyer</b>	<b>DRINKS AND NETWORK EVENT</b>			



# SHAPING THE FUTURE OF HEALTHCARE

TUESDAY 29TH OF NOVEMBER 2016 | WORLD FORUM | THE HAGUE

TIME / LOCATION	TOPIC	SPEAKER NAME(S)	ROLE	COUNTRY
<b>From 08:15</b>	Registration			
<b>SESSION 1: PLENARY SESSION + START INNOVATION MARKET</b>				
<b>09:15 Amazone</b>	Chairman	Mr. L. Disney	Executive director INSEAD Social Innovation Centre	NL
<b>09:15 Amazone</b>	Opening Lecture: Healthcare In the Netherlands	Mr. A. Rouvoet	Chairman Insurance Companies the Netherlands, Former Dutch Minister	NL
<b>09:30 Amazone</b>	New business models for Healthcare industries	Mr. H. de Jong	CEO Philips BeNeLux	NL
<b>09:50 Amazone</b>	Food and Epigenetics	Prof. Dr. C.C. Muscoplat	McKnight Presidential Professor at University of Minnesota	USA
<b>10:10 Amazone</b>	Higher quality less costs	Ms. P. Wilson	President and CEO, Joint Commission International (JCI)	USA
<b>10:30 Foyer</b>	<b>COFFEE BREAK: DISCUSSION WITH SPEAKERS AND NETWORKING</b>			
<b>SESSION 2: PRECISION MEDICINE PANEL DISCUSSION</b>				
<b>11:00 - 12:30 Everest (1)</b>	Chairman	Dr. J. Dittmer	Partner Gilde Healthcare	NL
	Precision Medicine Panel Discussion	Prof. Dr. G.H. Blijham, J.M. Fermont MSC, Prof. Dr. T.N. Wijmenga, Dr R. Wilting, 15 min. each speaker	Chairman of the Advisory Board Academic Hospital Maastricht, Health economist University Cambridge, Prof. Human Genetics Groningen, Diagnostics Manager AstraZeneca	NL, UK, NL, NL
		Discussion, 30 min.		
<b>SESSION 3: FUTURE HOSPITALS AND FUTURE TREATMENT MODALITIES</b>				
<b>11:00 - 12:30 Everest (2)</b>	Chairmen	Mr. G. Klop, Dr. P. Edgar	Partner Vintura, Executive in hospitals and healthcare organisations	NL, NL
	New hospitals and breakthrough treatment modalities.	Dr. P. Edgar, Dr. D. Kaura, Dr. M. Rongen, Dr. D. Pajkrt, Dr. F. van der Heijden, 10-15 min. each speaker	Executive in Hospital and Healthcare organisations, Sidra Medical and Research Center, Surgeon Clinica Benidorm, Pediatrician AMC, Associate Director Marketing Operations MSD	NL, QA, SP, NL, NL
		Discussion, 30 min.		
<b>SESSION 4: FOOD &amp; VITALITY</b>				
<b>11:00 - 13:00 Amazone</b>	Panel discussion Food & Vitality	Drs. M.C.M van Schaik (moderator), Prof. Dr. B.E. Baarsma, Drs. M. Menkveld, Drs. G. Verhees, Drs. R. Wenselaar, Prof. Dr. IR. J.C. Seidell, Mr. K. Nouws Keij, Mr. T. van Loenhout, Mr. H. Franken, Mr. J. Kemperman, 15 min. each speaker	Director Healthcare Rabobank, Rabobank, Manager Nutrition & Healthcare Alliance WUR, Shift Invest, Menzis, VUmc, Directeur Diverzio NL, Cardiologist Gelderse Vallei Hospital, Director Marketing & Concepts Vermaat Group, Senior Manager Strategy Het Zilveren Kruis	NL, NL, NL, NL, NL, NL, NL, NL
<b>12:30 Foyer</b>	<b>LUNCH</b>			
<b>12:30 Everest (1)</b>	<b>LUNCH SESSION: BETTER FINANCING MODELS FOR HOSPITAL CARE</b>			
<b>SESSION 5: INNOVATION IN HEALTHCARE</b>				
<b>13:30 - 15:00 Everest (1)</b>	Chairman	Mr. S. Lugard	CEO Perfomation	NL

	Innovation in Healthcare: Panel discussion: better care for less money	Mr. G. van den Enden, MBA, Dr. W.A. de Boer, Mr. J. Wohlin, Mr. S. Lugard, Mr. G. Klop, 15 min. each speaker	CFO Bernhoven Hospital, Gastroenterologist Bernhoven, CEO IVBAR, CEO Perfomation, Partner Vintura	NL, NL SW, NL, NL
		Discussion, 15 min.		
<b>SESSION 6: INNOVATION IN HEALTHCARE</b>				
<b>13:30 - 15:00</b> <b>Amazone</b>	Chairmen	Dr. C. Rijcken, Mr. A. Kohnstamm	Head Market Access and Public Affairs at Novartis, Director of Advocacy, the Joep Lange Institute	NL, NL
	Innovation in Healthcare Digital Health. Digital health and remote health across the globe	Dr. J. Wittekoek, Mr. C. Hesp, Mr. R. van der Vliet, I. Schreuder-Widdershoven, 15 min. each speaker	CEO HeartLife, PharmAccess Foundation, Synappz Mobile Health, CIO MSD	NL, NL, NL, NL, NL,
<b>SESSION 7: VALUE BASED ONCOLOGY</b>				
<b>13:30 - 15:00</b> <b>Everest (2)</b>	Value based health in Oncology	Mr. J. Luijs (moderator), Prof. Dr. G.H. Blijham, Mr. J. Kemperman, Dr S. Deandrea, Dr. F.H. Heyning, Mr. M. Manto, each speaker 15 min.	Associate Director the Boston Consulting Group, Chairman of the Advisory Board Academic Hospital Maastricht, Achmea, European Commission's Initiative on Breast Cancer (ECIBC), Director STZ, Executive Director Top Sector Life Sciences & Health, General Manager AbbVie B.V.,	NL, NL, NL, BE, NL, NL, NL
<b>15:00 - 15:15</b> <b>Foyer</b>	<b>COFFEE BREAK</b>			
<b>SESSION 8: THE GROWING PANDEMIC OF NON-COMMUNICABLE DISEASE</b>				
<b>15:15 - 15:35</b> <b>Amazone</b>	Chairman	Ms. O. van Ardenne	Vice chairmen World Healthcare Forum	NL
	The Growing Pandemic of Non-Communicable Disease	Dr. L. Castro	Director Vital Strategies	USA
<b>SESSION 9: DESIGN, THINK THE FUTURE OF HEALTHCARE</b>				
<b>15:35 - 16:00</b> <b>Amazone</b>	Chairman	Ms. O. van Ardenne	Vice chairmen World Healthcare Forum	NL
	'Act like a child' Design, think the future of Healthcare	Mr. M. Mahmoudi, MBA	Founder and CEO Collaborne	NL
<b>16:00 - 16:30</b> <b>Amazone</b>	<b>DECLARATION</b>	<b>Prof. Dr. J.R. Finnegan jr., M. Alimam, H. Hader, P. van Nieuwenhuijze, I. Noviasellie, N. Rens, M. Stasinou</b>	<b>Head of public health, University of Minnesota, Young professionals</b>	<b>USA, GR, ID USA, SY, NL</b>